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Anne Ford

STAR[®] MUMS & ROSES

PERFUME DELIGHT. See description on page 18



RO

CHERISH. See description on page 6



Spring
1974



THE STAR[®]
GARDEN GUIDE
TO MUMS & ROSES

THE CONARD-PYLE CO.
WEST GROVE, PA. 19390

MASTERPIECE Mums... the



BABY TEARS

Masterpiece mums are not new! Masterpiece mums are not really different!

Masterpiece mums are special. Because they are for everyone.

Masterpiece mums have been judged the best 12 of hundreds of mums and given the "seal of approval" as the most totally satisfying for gardens outside the deep south and east of the Rockies.

Masterpiece mums will give lots of color for years.

Masterpiece mums were selected for vigor and ease of growing as well as beauty.

Masterpiece mums are the "cream of the crop."

Baby Tears

Everyone falls in love with Baby Tears on first sight. Perfect, double blooms, pure white on the edge shading to cream toward the center, often with a center of tiny, soft light yellow petals. Flowers are an inch across, very double and round—almost like ping pong balls sitting up on top of a beautiful green bush. Low, vigorous plants—wider than tall. Midseason, long lasting. Perfect for boutonnieres and arrangements.

\$1.25 ea.—3 or more, \$1.10 ea.



MINNAUTUMN

Minnautumn

A cushion with more round than flat 3-inch blooms. Fully double, bronze-red petals (more bronze than shown) with a lighter bronze reverse. Buds are pure crimson. Medium tall and very broad. Good cut or for spectacular garden display. Long lasting and early blooming.

\$1.25 ea.—3 or more, \$1.10 ea.

Classic

Pure yellow (not light, lemon or gold). Very large, fully double blooms, with large petals curving down so the flowers appear to be a ball. Low, spreading, and very free blooming. Short stem, but fine to cut. Midseason. Classic is the perfect name. *Plant Pat. App. For.*

\$1.25 ea.—3 or more, \$1.10 ea.

Stardom

Almost red buds, opening to a delicate lavender-pink and maturing to a gentle, feminine pink shading; after several weeks, back to a deeper pink with touches of lavender. Daisy shaped, with attractive petals surrounding the yellow center. Unique for arrangements and the star of your garden display. Vigorous, low, broad plants. Early. *Plant Pat. App. For.*

\$1.25 ea.—3 or more, \$1.10 ea.

Penguin

Cream buds opening to ivory-colored, round pompon flowers, very double and mellowing to an almost pure white. Blooms come plentifully and in tight clusters on a low, vigorous, very broad plant. A wonderful long-lasting garden display. Midseason. *Plant Pat. 3278.*

\$1.25 ea.—3 or more, \$1.10 ea.

STARDOM



CLASSIC

OFFER 162

8

**Masterpiece Mums
shown in color**

\$8.60

Cream of the Crop!

Cloud 9

Can a color be subtle, pastel and at the same time striking? We think this one is. . . cream to cream-yellow with petal tips almost white. Large blooms, with heavy incurved petals, very full and double. Tall and vigorous. Perfect for cutting. Long lasting. Midseason. *Plant Pat. App. For.*

\$1.25 ea.—3 or more, \$1.10 ea.

Flaming Sun

The Queen of Halloween—a real fall color. A light bronze (deeper than we show), deeper bronze in the center and lighter toward the edges, maturing to a lovely sparkling gold . . . a lively, dancing color. The 3-inch blooms are very double, decorative, and ideal for cutting and arranging. A beautiful, medium tall, wide plant. Vigorous, prolific. Midseason.

\$1.25 ea.—3 or more, \$1.10 ea.

Not Illustrated

Goldtone

All the spectacle of the gold of the Incas is in this vivid deep yellow. The shiny light gold turns a bright solid yellow. Very double, medium size pompon blooms on a vigorous, wide, low plant. Excellent for cutting and garden show. Midseason. *Plant Pat. 3276.*

\$1.25 ea.—3 or more, \$1.10 ea.

Jackpot

A full rich deep yellow cushion with very double, 2½-inch blooms. Beautiful yellow color does not fade, and blooms are extremely long lasting. Large, clear dark green leaves. Vigorous, low plants make an attractive mound 21 inches across. Outstanding for lasting color. Midseason. *Plant Pat. 3277.*

\$1.25 ea.—3 or more, \$1.10 ea.

Pixie Cushion

A compact cushion with masses of sparkling double blooms of glistening deep clear nugget yellow with no other shadings. Blooms are almost round, 2 inches wide, excellent cut for bouquets and arrangements. Low; twice as wide as tall. Wonderful for garden show. Early. *Plant Pat. App. For.*

\$1.25 ea.—3 or more, \$1.10 ea.

Starlet

A starlet in every sense. Buds of deep bronze open to a pale bronze center surrounded by a warm, light bronze ray of petals. Semi-double, with spoon-shaped petals, deeper in the center. Excellent for cutting, and an arranger's dream. Strong plants, medium high and wide. Long lasting, prolific, late.

\$1.25 ea.—3 or more, \$1.10 ea.

PENGUIN



OFFER 163

All 12
Masterpiece
Mums

\$12.90



CLOUD 9



FLAMING SUN

Elegant Cushion

Delicate warm pink blooms open from buds beautifully tinged deeper and slightly lavender. Double, firm textured, good size, flat, as a cushion should be. Vigorous, medium low plants—much wider than high, with handsome dark foliage. The latest blooming Masterpiece, with exceptional quality of bloom. Lovely for cutting and arranging. *Plant Pat. App. For.*

\$1.25 ea.—3 or more, \$1.10 ea.

ELEGANT CUSHION





FRENCH VANILLA

French Vanilla

(Created by Rod Cumming.) A pleasing off-white capable of resisting bad weather. Blooms are large, double, showy and artistic. A trim, healthy, glossy-leaved plant of medium height, starting to bloom in late September.

\$1.25 ea.—3 or more, \$1.10 ea.

Coppersmith

Burnished terracotta-bronze with touches of straw color. Fully double flowers as much as 4 inches across. Slightly incurved petals form a bloom exquisitely sculptured. A strong, upright grower 15 inches tall, with plenty of bloom. Early October.

\$1.25 ea.—3 or more, \$1.10 ea.

COPPERSMITH



RED HEADLINER

Red Headliner

A medium bright red color. Blooms are very large, double and uniform in size ... borne in nice sprays on long stems. Medium height. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

Yellow Abundance

The illustration below is close to, although not identical with, Yellow Abundance. Big, 3½-inch blooms of radiant buttercup-yellow, with an occasional soft russet flush in the center. Blooms by mid-September. About 22 inches tall.

\$1.25 ea.—3 or more, \$1.10 ea.



MARTIAN



YELLOW ABUNDANCE

Martian

This illustration may give the impression of a small flower, but actually it is a fully double, 3½-inch bloom. A strong rich yellow with softer moonlight-yellow at the petal tips. Medium low and broad—almost cushion-like in growth. Blooms early.

\$1.25 ea.—3 or more, \$1.10 ea.

"I can certainly recommend you as being 'good to your word.' Thank you."

Mrs. M. M. B., South Carolina

OFFER 164

10 Decorative Mums

BETTY
COPPERSMITH
DIVA
FRENCH
VANILLA
LAMPLIGHTER
LEE POWELL
MARTIAN
RED HEADLINER
SPARKLING
YELLOW
ABUNDANCE

\$9.90



Large Flowered DECORATIVE

Mums



SPARKLING



LAMPLIGHTER

Lamplighter

(Created by Rod Cumming.) Cheerful bright bronze that laughs at frost. Heavy petaled, very double, good size. Tall and vigorous, blooming in midseason. Long-stemmed sprays, fine to cut.

\$1.25 ea.—3 or more, \$1.10 ea.

Diva

Dark, velvety, vivid wine-purple. Flowers are double, over 3½ inches across, in nice sprays. Vigorous, spreading but upright. Blooms in late September. Wonderful to cut.

\$1.25 ea.—3 or more, \$1.10 ea.



To Lengthen the Summer, Grow Mums

It's not hard to grow mums. Just be sure you give them full sun and good garden soil. Set out the plants about 18 inches apart, any time up to the middle of June.

Pinching the plants (see page 6) will encourage them to branch out, become bushier and bloom more freely. Keep the young plants weeded, and water them freely in dry spells. No spraying is needed. Light winter protection with evergreen boughs is a good idea. Your reward will be armloads of bloom at the very time when most other garden plants have signed off for the year.



LEE POWELL

Sparkling

Deep pink buds open to radiant pink, double flowers, softening to silvery lavender. Upright, strong plant with good stems to cut. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

Lee Powell

This rich deep gleaming gold color lights up the whole garden. Large, full, heavy textured. Ideal for cutting. A tall, broad plant, blooming early.

\$1.25 ea.—3 or more, \$1.10 ea.

Betty

Rich salmon-pink, shading deeper in the center. Large, firm petaled, full and lasting. Wonderful in midseason. Very tall and hardy.

\$1.25 ea.—3 or more, \$1.10 ea.

BETTY



DIVA





DESERT CACTUS

Still More of the

Desert Cactus

Bright tawny bronze with an unusual swirled center. This is a flower of real distinction . . . very double, 3½ inches in diameter, with durable color. Desert Cactus forms a broad, vigorous clump and blooms freely in October. Slow to open, very long lasting.

\$1.25 ea.—3 or more, \$1.10 ea.

Volunteer

Buds are dark burgundy-red, unfolding to deep velvety red blooms. Large flowers with a good color that lasts well. Fine sprays on upright plants, resisting wind and rain. Midseason.

\$1.25 ea.—3 or more, \$1.10 ea.

Chapel Bells

Dazzling white blooms touched creamy yellow at the center. Firm texture and admirable form. The sturdy, upright plant blooms in early October. This is the purest white yet and is absolutely unsurpassed for cutting.

\$1.25 ea.—3 or more, \$1.10 ea.



GOOD HUMOR

Cherish

Shown on front cover

This shaggy beauty adds a new dimension to the Decorative class. In color it's subtle sandalwood-rose to peach-geranium-pink. The full-bodied, 3½ to 4-inch flowers have a lightly twisted dahlia effect. Willowy, 2-foot plants. Superb to cut, from early October on. Can also be disbudded, for larger blooms.

\$1.25 ea.—3 or more, \$1.10 ea.

Good Humor

Very pleasing, rounded heads of bloom about 3 inches wide . . . a delicious creamy white with an enticing primrose-yellow center. (Blooms lighter colored than our picture.) Starts to bloom in late September. Clean, rugged and lasting, about 20 inches tall.

\$1.25 ea.—3 or more, \$1.10 ea.



VOLUNTEER

CHAPEL BELLS



Pinching

It's a good idea to pinch mum plants when they have shoots 3 to 4 inches long. This simply means that you use your thumb-nail and index finger to nip off about an inch of the soft growth at the tip of each growing shoot. The purpose is to force the plant to grow wider and larger and to bloom more. **DO NOT PINCH LATER THAN JULY 10.**

Delightful DECORATIVE Mums



FOLKSINGER

Abundance

A real autumn color suggesting falling leaves. Buds are a deep walnut color, opening light amber and finally becoming smoky bronze to light butterscotch. Splendid 3 to 3½-inch blooms in open sprays. Sturdy, well branched, about 15 inches tall. Early, free flowering.

\$1.25 ea.—3 or more, \$1.10 ea.

Folksinger

A mum that sings of summer and golden sunshine. Buds are light bronze, turning pure chrome-yellow. Somewhat informal in shape and fine to cut. A vigorous, upright grower. Early flowering.

\$1.25 ea.—3 or more, \$1.10 ea.



ABUNDANCE

Headliner

Buds of glowing terracotta-bronze, becoming walnut-coral blooms with a haze of gold on the reverse. Large, double flowers on an erect plant, 2 feet in height. Blooms very freely early in the season.

\$1.25 ea.—3 or more, \$1.10 ea.



HEADLINER

Yellow Glow

An artistic chrome-yellow, faintly deeper at the center of the flower. A delightful early mum that blooms in such profusion that you can depend on it for color from mid-September to frost. Grows 20 inches tall . . . trim and upright. Wonderful to cut.

\$1.25 ea.—3 or more, \$1.10 ea.



YELLOW GLOW

OFFER 167

10 Fine Decoratives

ABUNDANCE
CAMPAIGNER
CHAPEL BELLS
CHERISH
DESERT CACTUS
FOLKSINGER
GOOD HUMOR
HEADLINER
VOLUNTEER
YELLOW GLOW

\$9.90



Campaigner

The most even-colored in the bronze shades. The color remains a lively bronze with golden overtones. Usually the double blooms are flat, with the petals rolled to give a slight cactus effect. Upright, bushy, free flowering.

\$1.25 ea.—3 or more, \$1.10 ea.



Star® Mum Guarantee

STAR® CHRYSANTHEMUMS are guaranteed to grow and bloom for one growing season. If they do not, we will replace them or refund the purchase price.

Other Decoratives

JULIET. This splendid mum produces large sprays of 3-inch blooms in a shade always popular—a lovely rose-pink lightly tinted lavender. These are fluffy in outline, often with a faint anemone cushion. A pleasing novelty and a tempting cut flower. The erect, 2-foot plant starts to bloom in late September.

\$1.25 ea.—3 or more, \$1.10 ea.

SOLDIER BOLD. "Best" is a word to be used sparingly, but we are tempted to call this the best early red Decorative. It grows in a 26-inch clump covered with nice recurved blooms of cardinal-red with occasional orange tints. As the weather grows cooler, there is a deep smoky maroon overflow. Excellent sprays to cut.

\$1.25 ea.—3 or more, \$1.10 ea.

TRADEWINDS. Still another excellent mum to cut, in a lovely color—warm rose-pink. Near the center there are touches of cream and silver. Fully double, average size for a Decorative, informal in shape. A sturdy, medium low plant that blooms early.

\$1.25 ea.—3 or more, \$1.10 ea.



Disbudding

For extra large blooms, first pinch the plant (see page 6). Two strong shoots will then form, where flower buds will appear. Leave them, but with your fingernails nip off side shoots promptly. The result: a very tall plant (stake and tie it) and huge flowers.

CAMPAIGNER





PRETTY PENNY

Pretty Penny

(Created by Rod Cumming.) The illustration gives you a good idea of this superb plant. Rounded, 1½-inch flowers blanket the low, compact mound. The deep bronze effect is created by petals dusky red on the inside and straw-yellow on the outside. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

White Prom

The sturdy plant is broad beamed, only 14 inches tall, vigorous and laden with flowers of impeccable white . . . crystal-clear and free from undesirable "pinking." And this pure white lasts without changing for the entire life of the flower. Irresistible for cutting. Early.

\$1.25 ea.—3 or more, \$1.10 ea.



WHITE PROM

Daredevil

Buds are deep red, opening to a dark reddish bronze, softening to bronze . . . a ball of autumn splendor. A compact, vigorous plant, medium height, broader than tall. Flowers are borne freely in nice sprays. At its height about October 10.

\$1.25 ea.—3 or more, \$1.10 ea.

DAREDEVIL



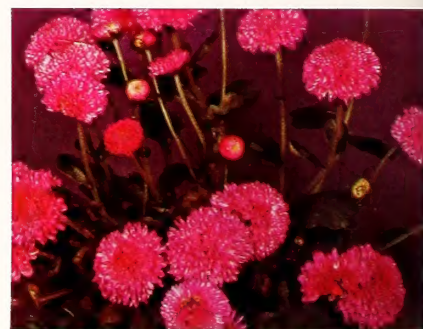
You're Welcome

We have two Garden Centers:

No. 1, one mile off U.S. Route 1 at West Grove, Pa. Open all year, every day, 9 to 6.

No. 2, on U.S. Route 1, two miles south of West Grove. Open summer and fall, every day 9 to 6.

In addition to mums, our Garden Centers carry hundreds of rose bushes, bulbs, potted plants, perennials, fruit trees and garden supplies. Mums ready to pick up at No. 1 on May 1.



PINK SENTINEL

The Ball-Shaped



COPYCAT

Copycat

So named because it copies the general look of a marigold, but Copycat mum has a grace and refinement that marigolds lack. A carnation-flowered bronze Pompon of medium size, tinged with deep gold. The rather tall plant, broader than high, adds a large spot of color to a fall garden. Quite early and long lasting. Wonderful to cut.

\$1.25 ea.—3 or more, \$1.10 ea.

Pink Sentinel

Very double little (1½-inch) spheres. Bright orchid-pink, attractive in both form and lasting color. Strong, upright grower to 15 inches high and 10 to 12 inches across. Blooms prolifically in midseason.

\$1.25 ea.—3 or more, \$1.10 ea.

Sunset Pom

A blend of rich deep bronze and orange. The very double, ball-shaped blooms are fine for bouquets. A sturdy plant of medium height, at its best in early midseason. An asset anywhere.

\$1.25 ea.—3 or more, \$1.10 ea.

SUNSET
POM



HUNTER'S MOON

Hunter's Moon

You will be captivated by these delightful little Pompons ... small individually, but tremendous in the appeal of a plant in bloom. The waxen, 1½-inch flowers are the enchanting yellow of melted country butter. Only 18 inches tall, beginning to bloom in late September.

\$1.25 ea.

3 or more, \$1.10 ea.



OFFER 169

8 Pompons

COPYCAT
DAREDEVIL
HUNTER'S
MOON
JEWEL BOX
PINK SENTINEL
PRETTY PENNY
SUNSET POM
WHITE PROM

\$7.90

POMPON MUMS

Jewel Box

(Created by Jerry Heresko.) A sparkling Pompon providing a colorful display. The round, full spheres of uniform petals make each bloom a jewel of perfection. The color—medium lavender touched with shades of pink—appeals especially to women. Low plants covered with bloom. Fine for bouquets. Quite early flowering.

\$1.25 ea.

3 or more, \$1.10 ea.

Order by Mail . . . Safely, Conveniently

You can order from this Star® catalog with the assurance that all plants will arrive in absolutely top shape. Furthermore, WE PAY ALL SHIPPING CHARGES on every plant we send out. Your first order will convince you that Star® Mums and Roses, ordered by mail, are the best garden buy you ever made.

JEWEL BOX

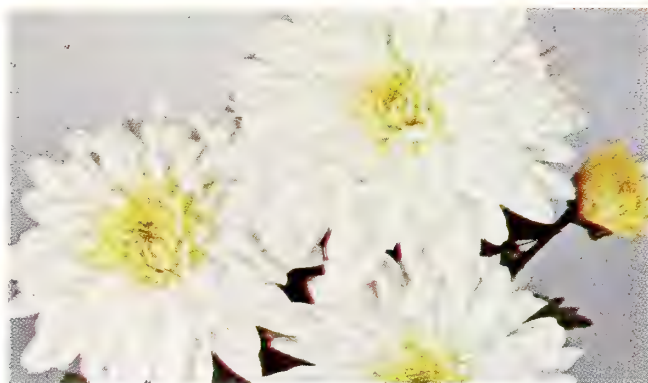




WELCOME SIGN

Star® CUSHION MUMS

One of the greatest delights in growing mums is to have so many flowers for the house. Pick them at any time of day. Break off the stems rather than cut them, and strip off all leaves that would be below water in your container. Keep the bouquet in a cool place overnight, and give it fresh water every second day.



SPOTLESS



LIPSTICK



GUSTO



CAMEO

OFFER 170 8 COLORFUL CUSHION MUMS

ALLURE
CAMEO
GRANDEUR
GYPSY WINE
RUBY MOUND
SEA URCHIN
SPOTLESS
WELCOME SIGN

\$7.90



SIESTA

Welcome Sign Bright coppery bronze to buff-yellow. Petals mostly "spooned." Stocky; early; hardy.

\$1.25 ea.—3 or more, \$1.10 ea.

Spotless Snowy white, center cream-tinted. Double, rather flat, large, plentiful. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

Cameo Bright pink flowers, desirable for bouquets. Medium low. Mid- to late September.

\$1.25 ea.—3 or more, \$1.10 ea.

Lipstick Blazing red, richer than the picture. Double, on a low, wide, sturdy plant. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

Gusto Purple washed glowing wine-red. About 18 inches high. Blooms in late September.

\$1.25 ea.—3 or more, \$1.10 ea.

Siesta Buttons of primrose-canary-yellow. A foot high and 2 feet broad. Late September.

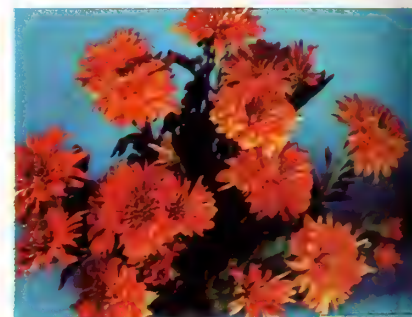
\$1.25 ea.—3 or more, \$1.10 ea.

Pancho Orange-colored. About 16 inches tall, strong, erect. Prolific bloom in mid-September.

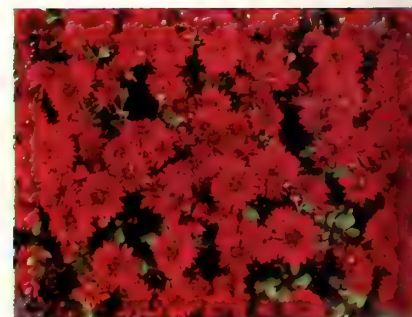
\$1.25 ea.—3 or more, \$1.10 ea.

Ruby Cushion Dark red. The 14-inch plant blooms in mid-September.

\$1.25 ea.—3 or more, \$1.10 ea.



PANCHO



RUBY CUSHION

... Full of Charm



SEA URCHIN

Sea Urchin Deep yellow buds and pure lemon-yellow flowers with darker center. Quilled, tubular petals. Large and very full. Medium height. Sturdy and early blooming.

\$1.25 ea.—3 or more, \$1.10 ea.

Gypsy Wine An intoxicating color—claret-purple, mellowing to deep bright rose-pink. Well-shaped, 2-inch blooms on an upright, 12 to 15-inch plant. Mid-September, ushering in the fall.

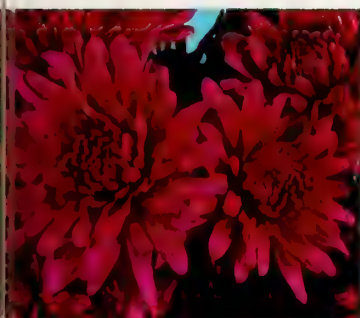
\$1.25 ea.—3 or more, \$1.10 ea.

Tranquility A mass of lovely rich yellow that glistens like moonlight. Blooms are very double and flat, on a 12-inch mound.

\$1.25 ea.—3 or more, \$1.10 ea.

Johnny Appleseed An airy, 12-inch plant, quite broad. Vivid orange-bronze flushed deep peach. An early and generous bloomer, from mid-September until frost.

\$1.25 ea.—3 or more, \$1.10 ea.



GYPSY WINE

Ruby Mound Pure ruby-red. The double, shapely flowers completely cover the plant. Medium height, broader than tall, early blooming. Tops in its color.

\$1.25 ea.—3 or more, \$1.10 ea.

Grandeur Each bloom is a nice little ball of bright flashy bronze with mahogany center. A good 12-inch plant . . . healthy, vigorous, colorful, floriferous.

\$1.25 ea.—3 or more, \$1.10 ea.

Ringoos A long-lasting, deep red mass of bloom against a mound of green foliage. Medium height, 15 inches broad. Blooms through October.

\$1.25 ea.—3 or more, \$1.10 ea.

Allure Brilliant yellow, radiant and pure. Good size, fully double, long-lasting. A 12 to 14-inch plant, blooming early in October. A stand-out.

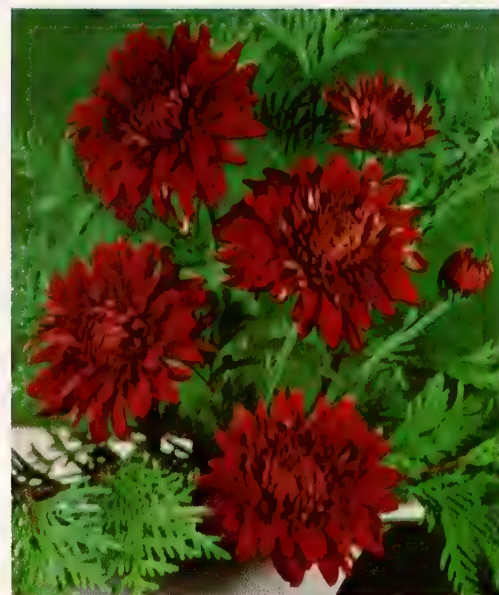
\$1.25 ea.—3 or more, \$1.10 ea.



TRANQUILITY



JOHNNY APPLESEED



RUBY MOUND



GRANDEUR



RINGOOS



ALLURE

OFFER 171 ALL 16 CUSHION MUMS

ALLURE	RINGOOS
CAMEO	RUBY CUSHION
GRANDEUR	RUBY MOUND
GUSTO	SEA URCHIN
GYPSY WINE	SIESTA
JOHNNY APPLESEED	SPOTLESS
LIPSTICK	TRANQUILITY
PANCHO	WELCOME SIGN



Only \$15.90



AUTUMN ROYAL



MUTED SUNSHINE



WHIPPOORWILL

CUSHION MUMS

Guaranteed to Please

Autumn Royal A big broad Cushion, extra vigorous and early blooming. Armloads of blooms ... brilliant fuchsia tinged purple.

\$1.25 ea.—3 or more, \$1.10 ea.

Sunny Thoughts

Anemone-form blooms with spoon-like petals of soft primrose-yellow. Vigorous, medium height, wider than tall. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

Brown Eyes

Chestnut-bronze with shining mahogany center. Rounded, perfectly formed flowers. Low growing. Late.

\$1.25 ea.—3 or more, \$1.10 ea.

Princess

Soft salmon-pink-bronze changing to a pastel tint. The medium-sized flowers have a fringed look. Blooms very early on a broad plant.

\$1.25 ea.—3 or more, \$1.10 ea.

Muted Sunshine

An impressive mass of vivid pure yellow. Double, with anemone-like center. Very early. Broad, compact.

\$1.25 ea.—3 or more, \$1.10 ea.

Whippoorwill

(Created by Rod Cumming.) Soft copper buds and 3-inch blooms of peach and buff with bright copper yellow center. 12 to 15-inch plant. Late September.

\$1.25 ea.—3 or more, \$1.10 ea.



BROWN EYES



SUNNY THOUGHTS



PRINCESS

OFFER 172

6 Cushion Mums

AUTUMN ROYAL
BROWN EYES
MUTED SUNSHINE
PRINCESS
SUNNY THOUGHTS
WHIPPOORWILL

\$5.90



Other Cushion Mums

ARCTIC WHITE. A broad, low mound of purest white, like snow in September. Double, medium size flowers cover the plant. Be sure to include white, no matter what else you have.

\$1.25 ea.—3 or more, \$1.10 ea.

BEST REGARDS. Unbelievably large flowers for this class—4 inches wide or more. Amber and old gold make a lovely ensemble. Medium height. Prolific. Early.

\$1.25 ea.—3 or more, \$1.10 ea.

SATELLITE. Mysterious lacquered purple with a rich gloss. The pleasing flowers are of good size—up to 3 inches across—and appear early in the fall. The 14-inch plant is sturdy and healthy.

\$1.25 ea.—3 or more, \$1.10 ea.

Plant Height

When we describe a plant as low growing, we mean 10 to 12 inches; medium—12 to 18 inches; tall—over 18 inches.

The Lovely Daisy Mums

Gaypetals (Created by Rod Cumming.) A flower-arranger's dream with truly exotic appeal. A pincushion center of golden orange, with a single row of rusty rose petals, softening to deep peach-pink. Huge blooms in good clusters. A sturdy, 18-inch plant blooming by October 10.

\$1.25 ea.—3 or more, \$1.10 ea.

Lemontone The best large yellow Daisy mum. Bright lemon-colored petals frame a dark yellow center. A tall, broad plant loaded with bloom in midseason.

\$1.25 ea.—3 or more, \$1.10 ea.

Moontone Palest yellow, turning to a delicate creamy white. Petals are quite wide and flat, radiating from a deep yellow center. Tall and vigorous. Blooms in midseason.

\$1.25 ea.—3 or more, \$1.10 ea.

Peachtone Huge flowers of exquisite pastel pink. The broad petals form a dramatic halo for the yellow center. A tall, broad plant.

\$1.25 ea.—3 or more, \$1.10 ea.

Red Torch Outstanding for its smashing color, like a torch with its clear bright red petals and deep yellow center. There are four or five rows of petals, attractively twisted. Marvelous as a cut flower. Blooms just past midseason. Medium tall.

\$1.25 ea.—3 or more, \$1.10 ea.

Devotion *Not illustrated* Perhaps the finest white garden Daisy. Softest primrose-yellow buds slowly open to 3½-inch, cream-white single flowers. Stiff, unbending stems, even in the rain. Regally upright plant blooming in early October.

\$1.25 ea.—3 or more, \$1.10 ea.

OFFER 173

All 6 Daisy Mums

DEVOTION
GAYPETALS
LEMONTONE
MOONTONE
PEACHTONE
RED TORCH

\$5.90



LEMONTONE



PEACHTONE



RED TORCH



MOONTONE



GAYPETALS



STAR® is the registered Trademark of The Conard-Pyle Co. It describes the quality of our mum plants, which is so superior that we guarantee them to grow and bloom.

The plants we send you are young, vigorous and well rooted. They are growing in soil in 3-inch plastic pots. We *do not* supply rooted cuttings, for we believe they are unsatisfactory except in the hands of an expert.

GOLDEN CLARION. Beguiling golden yellow, with double spidery flowers in mid-October. So beautiful it looks hand-made! Perfect to cut. 2 feet tall.

\$1.25 ea.—3 or more, \$1.10 ea.

HONEY HARVEST. Luscious honey-amber. Huge 6-inch flowers; layered petals with hooked tips. Compact and early (October 1).

\$1.25 ea.—3 or more, \$1.10 ea.

LOLA. A tremendous lavender-pink Spider. Extremely showy flowers on a vigorous plant with strong stems and lustrous foliage. Tall (28 inches). Blooms in mid-October.

\$1.25 ea.—3 or more, \$1.10 ea.

PINK PAGODA. Probably the earliest blooming Spider mum. Very large, touseled, deep rose-pink. Lavish bloom. 28 inches tall.

\$1.25 ea.—3 or more, \$1.10 ea.

SUN SPIDER. Our illustration is not actually Sun Spider, but close to it. Very large blooms of rich golden yellow. A good stocky garden plant, blooming early.

\$1.25 ea.—3 or more, \$1.10 ea.

WHITEHAVEN. An early white. Massive quilled blooms with countless petals and centers of a teasing creamy green at first. Bushy.

\$1.25 ea.—3 or more, \$1.10 ea.

ELEGANT Spider Mums



SUN SPIDER (See description)

OFFER 173A

All 6 Spider Mums

GOLDEN CLARION
HONEY HARVEST
LOLA
PINK PAGODA
SUN SPIDER
WHITEHAVEN

\$5.90



INDIAN SUMMER

"The plants arrived when promised, in fresh condition and of excellent quality. At least one Company is left in the world that lives up to its advertising claim."

Mrs. A. H. S., Washington

"We received our order of plants from you and would like to congratulate your company on its shipment. In the 35 or 40 years of ordering from different catalogs, I can honestly say that I never received plants that were so well *packed* and in good shape."

P. N. E., New Jersey

"My Mum plants arrived yesterday. They were in such good condition and packed so beautifully that I thought I should let you know. Thanks for your excellent service."

J. A. K., Pennsylvania

"We have ordered so many mums, delphiniums, etc. from you and have great success with same. We had a dinner party here on October 28 and my mums from you were admired by all. Also I had at this late date a beautiful large delphinium in bloom."

Mrs. F. W. G., Illinois

GOLDEN
PROMISE



Biggest of all Mums



OFFER 174

All 10 Harvest Giants

AUTUMN LEAVES	PUMPKIN
BRONZE SONG	RED SKIN
FULL MOON	SEPTEMBER SONG
GOLDEN PROMISE	SILVER SONG
INDIAN SUMMER	TOUCHDOWN

\$9.90

Golden Promise A real football type flower. The fine deep golden yellow petals incurve to form a substantial bloom up to 6 inches wide. Late September. *Plant Pat. 2643.*

Indian Summer From mid-September on, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. Tall. *Plant Pat. 2003.*

Pumpkin An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Medium height. Late September. *Plant Pat. 1978.*

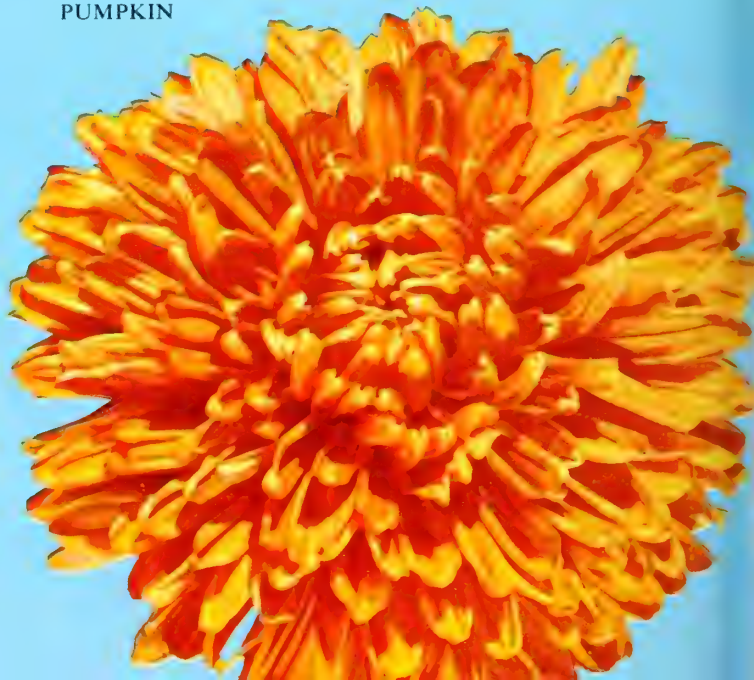
Red Skin Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September. *Plant Pat. 2004.*

Silver Song A wonderful pure white. The solid, semi-incurved flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15. *Plant Pat. 2699.*

All Harvest Giants:

\$1.25 ea.—3 or more of one kind, \$1.10 ea.

PUMPKIN



Colorful Harvest Giants

Autumn Leaves Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant produces them freely. Tall grower. Blooms about September 25. *Plant Pat. 2390.*

Bronze Song A low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. Excellent for borders and the front row of a mum bed. Medium height. *Plant Pat. 2428.*

Full Moon White with a yellow-tinged center. Many flowers are 6½ inches across. Rewarding in all ways ... good color, large flower, solid plant and ability to bloom. Tall. Mid-September. *Plant Pat. 2005.*

September Song One of the first mums to bloom—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy. *Plant Pat. 2001.*

Touchdown Very deep rose-pink. Extra large, solid blooms, up to 6½ inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20. *Plant Pat. 2002.*

All Harvest Giants: **\$1.25 ea.**—3 or more of one kind, \$1.10 ea.



Upper Left FULL MOON
Upper Right BRONZE SONG
Lower Left AUTUMN LEAVES
Lower Right TOUCHDOWN



OFFER 175

6 Fine Harvest Giants

BRONZE SONG
GOLDEN PROMISE
INDIAN SUMMER
PUMPKIN
SEPTEMBER SONG
SILVER SONG

\$6.30

Do You Know the Harvest Giant Mums?

Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.



SEPTEMBER SONG

SILVER SONG

RED SKIN





FIREFLY



SPINNINGWHEEL



FINE FEATHERS

The Unique SPOON MUMS

Firefly (Created by Rod Cumming.) Deep rust-red with bright red spoons at the tips of the petals and bright yellow centers. Flowers are medium size, perfectly formed, borne in profusion. Makes a wonderful display in midseason. Average height. The showiest red Spoon.

\$1.25 ea.—3 or more, \$1.10 ea.

Hansel *Not illustrated.* The 3-inch blooms of scintillating deep rose-pink have touches of silver on the tube-like petals. More double than most Spoons. Erect, bushy, medium height, early flowering.

\$1.25 ea.—3 or more, \$1.10 ea.

Spinningwheel

(Created by Rod Cumming.) A gorgeous blend of lavender-pink, creamy tubes and cushioned, shell-pink centers . . . graceful and feathery. A spectacular spoon-quill-anemone mum about 4 inches in diameter, borne in huge sprays. May be disbudded to encourage even larger size. At its best in early October. Medium height.

\$1.25 ea.—3 or more, \$1.10 ea.

Lemon Lace

Lacy pinwheels, dainty as can be. Blooms 3 inches across, of spoon-anemone form. The outer petals are a gentle cream-yellow, while the center is clear lemon. Tall, sturdy, midseason.

\$1.25 ea.—3 or more, \$1.10 ea.

Shining Light

Rich, shimmering yellow. The semi-double blooms with spoon-like petals hold their color well and lighten a garden. Upright, freely branched, a foot tall.

\$1.25 ea.—3 or more, \$1.10 ea.



LEMON LACE



SHINING LIGHT

Fine Feathers

Tremendous Spoon flowers as much as 5 inches broad. Basically they are a smooth reddish bronze, shading to peach at each petal tip. Medium height plants, but they seem a whirling fantasy when a breeze catches them. Bloom comes in late September. For a real treat, try disbudding some of these huge heads of bloom.

\$1.25 ea.—3 or more, \$1.10 ea.

OFFER 176

All 6 Spoons

FINE FEATHERS
FIREFLY
HANSEL
LEMON LACE
SHINING LIGHT
SPINNINGWHEEL

\$5.90



**IMAGINE HAVING GLORIOUS
SPIKES OF COLOR 6 FEET TALL!**

Truly spectacular, these impressive, tall Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. *Do not* pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.

OFFER 177

12 Pacific Hybrids

3 ASTOLAT
3 GALAHAD
3 KING ARTHUR
3 SUMMER SKIES

A lovely Delphinium garden

Only \$9.80

Pacific Hybrid Delphiniums



ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are 2½ inches in diameter. One of the most popular blue delphiniums.

BLUE JAY. Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$3.40—any 6 for \$5.80—
any 12 for \$9.80—any 24 for \$16.90

OFFER 177A

6 Pacific Hybrids

1 each of those listed

\$5.80

OFFER 177B

18 Pacific Hybrids

3 each of those listed

\$13.80



PERFUME DELIGHT



S. B. HUTTON, SR.
Chairman of the Board
The Conard-Pyle Co.

Dear friends,

With this catalog comes our reminder that it's time to get really serious about your gardening plans for 1974. If you have already sent an order, maybe you need a couple of bushes to fill in, and they make fine gifts for gardening friends. And if you haven't ordered, don't put it off. We want to get your bushes to you at the best time for planting. Then in just a few weeks you will see the first buds.

The All-America Award Winners for 1974 are full of promise. But remember also that any rose you have never grown is a novelty for you. Why not get acquainted with at least one new rose this season?

Our Garden Guide this year includes mums also. They will prolong the season of color in your garden and end the year in a blaze of glory. We strongly urge you to think colorful Mums as well as our beautiful Roses.


Sincerely,

S. B. Hutton, Sr.

STAR® ROSES

Perfume Delight

See also front cover


 Hybrid Tea. (Weeks.) Again we have O. L. Weeks to thank for a magnificent new All-America Award winning Hybrid Tea. Last year his Gypsy was the winner.

Perfume Delight fully deserves its name. Its brilliant pink color and penetrating spicy fragrance produce a truly perfumed, truly delightful flower. The classic high-centered buds unfurl to large blooms with 30 broad satiny petals. Slow to open, they are perfect for exhibiting on a show table . . . and perhaps even more enjoyable in a garden.

This unblemished glowing pink is a warm, lasting color. Flowers are up to 5 inches across, with a high center and gracefully rolled petals. Good cutting stems with strong necks hold the blooms erect. This is a medium tall, vigorous plant with large, leathery, olive-green leaves of above-average disease resistance. *Plant Pat. 3282.*

\$4.90 ea.—3 or more, \$4.55 ea.

Tropicana

 Hybrid Tea. (Tantau.) Spectacular long, flawless buds of clear true orange—a bright, intense shade that demands attention. Beautiful form in both the bud and open flower. Medium size, double, with 30 to 35 petals and pronounced fruity fragrance. Its high spiraled center marks the ideal Hybrid Tea. Stunning as a cut flower, with blooms usually borne one to a good long stem.

This is quite a tall plant, bushy and undemanding, with dark glossy leaves of leathery texture. Free blooming all season.

Tropicana has been available for only about ten years, but in that time has made a world-wide reputation and is now rated as a classic. In Europe it won most of the top prizes under the name "Super Star." Here it stays a favorite because it is so easy to grow. *Plant Pat. 1969.*

\$3.90 ea.—3 or more, \$3.60 ea.

TROPICANA



WILL BRIGHTEN YOUR SUMMER



OFFER 179 4 DELIGHTFUL ROSES

GYPSY
MEDALLION
PERFUME DELIGHT
TROPICANA

\$16.90

Queen Rose

Join the throngs of flower growers who hail the rose as queen of the garden. Here's a hobby you can pursue all your life... learning, enjoying more every year. You'll find there's a challenge to rose growing—a triumph—a deep thrill as you follow the progress of a plant from spring pruning to the last rose of summer. Don't miss it!




GYPSY



MEDALLION

Gypsy


 Hybrid Tea. (Weeks.) A tall plant, 5 feet high, husky and prolific. The color is a smoldering dusky orange-red, unique and unfading even in hot summer weather. Indoors you can admire this glorious fiery color for days.

Buds are dark red, opening to 5-inch blooms with 35 to 40 satiny petals. Loosely cupped form; light spicy scent and long strong stems with one bloom apiece. Glossy rich green foliage graces the hardy, vigorous plant.

Gypsy will set the pace for strong, tall growth and lasting color. Always brilliant and distinctive. *Plant Pat. 3163.*

\$4.90 ea.—3 or more, \$4.55 ea.

Medallion


 Hybrid Tea. (Warriner.) Here is a first-rate pastel beauty of soft buff-apricot with a golden center and an ivory edge. This lovely tint varies with the weather (in the fall it is likely to be light apricot-pink), but is always delicate and pleasing. Buds are extra large, and so are the flowers—as much as 7 inches wide. Yet they are beautifully formed, with a substantial pointed center that holds well. Mild fruity perfume.

Even though so large a flower, Medallion blooms very freely. Vigorous and erect, the bush is about 5 feet tall, with healthy, light green foliage. *Plant Pat. 2997.*

\$4.90 ea.—3 or more, \$4.55 ea.

AMONG OUR


Royal Highness

 Hybrid Tea. (Swim & Weeks.) A majestic flower with satiny smooth petals and very delicate coloring—soft baby pink with a slightly deeper pink center. It has long, impressive buds that very slowly open to their full size—a width of 5½ inches, with 40 to 45 petals. Very high centered ... very long stemmed ... very handsome.

Needless to say, Royal Highness is a favorite for cutting and a top performer in rose shows. The blooms open easily and they stand rain far better than you might expect. The plant is of average height, with waxy dark leaves. A classic among roses. *Plant Pat. 2032.*

\$3.75 ea.—3 or more, \$3.45 ea.

Mister Lincoln

 Hybrid Tea. (Swim & Weeks.) An important name, and an important rose. A true deep red, lasting and full bodied. The blooms are very double and as much as 6 inches across, with wide petals curling back from a high center. Firm pointed buds of rich dark maroon give promise of the commanding red flowers. Great for cutting, with fragrance that is something special. On a show table they are often among the prizewinners.

A tall, stately bush, covered with glossy leaves, reddish at first and then dark green. Husky and long lived ... a mainstay in any garden. Our choice as the best true red Hybrid Tea. *Plant Pat. 2370.*

\$3.90 ea.—3 or more, \$3.60 ea.

MISTER LINCOLN



ROYAL HIGHNESS



OFFER 180
ALWAYS
OUTSTANDING

CHICAGO PEACE
GOLDEN GIRL
MISTER LINCOLN
ROYAL HIGHNESS

\$14.25

HEADLINERS

Chicago Peace

Hybrid Tea. (Johnston.) A "super Peace," very much like the original Peace in growth, hardiness and blooming ability. But in color it is quite different—a warm coppery pink and canary-yellow, so rich and glowing that you'll think it unbeatable. And its fragrance is stronger than that of Peace.

Huge, double, well-formed flowers of great substance. Even one bloom in a bud vase is a treat. Long lasting, strong stemmed, superb from every standpoint. Popular with gardeners everywhere and highly recommended. Discovered in Chicago as a sport of Peace. *Plant Pat. 2037.*

\$3.90 ea.—3 or more, \$3.60 ea.



CHICAGO PEACE

STAR® ROSE GUARANTEE

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

The Spot for Roses

Fertile, well-drained garden soil receiving four or five hours of sunshine daily is a good place for a rose bed. Roses need good air circulation, so avoid a spot where the atmosphere in summer may be stagnant and heavy. Also avoid a location exposed to strong winter winds.

Golden Girl

Grandiflora. (The House of Meiland.) A tall, imposing yellow Grandiflora with slender, tapering buds cradled in long graceful sepals, much like those of the older rose Eclipse. But these are larger, fuller flowers with a warm deep gold color at the center which softens to pale ivory tints at the petal edges. The blooms are double and hold their shape well. They are produced in profusion all season, until stopped by frost.

This is a tall, husky plant with pleasing light green foliage, perfect for background planting. Our customers report excellent results and admiring comment on this free-blooming tall yellow, totally charming in its flower display. *Plant Pat. 1912.*

\$3.90 ea.—3 or more, \$3.60 ea.


GOLDEN GIRL





MISS ALL-AMERICAN BEAUTY


Miss All-American Beauty

 Hybrid Tea. (The House of Meilland.) An extra large, extra strong pink rose that puts on a beauty show lasting many weeks. Every year it earns more plaudits and wins more fans. The blooms are enormous, with plenty of firm broad petals and rich deep pink color, so generously produced that you can't help loving this beauty. The color fairly sings the joy of summer, and the perfume makes you glad to be alive.

Most blooms are borne one to a long thick stem, making them marvelous to cut. Long lasting, outdoors and in. Medium height, very sturdy. *Plant Pat.* 2625.

\$3.90 ea.—3 or more, \$3.60 ea.

Pascali

 Hybrid Tea. (Lens.) A dreamy white rose with all-around good qualities. It's delicate in appearance, but has a fine tall plant and healthy foliage. The blooms are medium size, with over 35 petals that curl back gracefully as they unfold. The high pointed center holds well and every specimen is perfectly formed, even in bad weather.

This soft creamy white color is never cold looking. Flowers are sweet and appealing at all stages, warmed by an ivory-yellow center.

The strong stems are excellent for cutting, and leaves are thick-textured and abundant. A tall plant, often over 4 feet high, with strong canes. *Plant Pat.* 2592.

\$3.90 ea.—3 or more, \$3.60 ea.

ROSES



You will notice that many of the roses shown in our catalog are marked with this symbol. It points out the roses that have won awards after being grown for two years in the 24 test gardens set up by All-America Rose Selections in all parts of the United States. There the entries are scored periodically by professional judges, and the roses rating highest are given this mark of distinction.

PASCALI




KING'S RANSOM



You Can't Resist

King's Ransom

 Hybrid Tea. (Morey.) Gleaming chrome-yellow blooms, ideal to cut, with a nice lingering fragrance. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers of excellent form. The full center opens wide, to display rose-red stamens that add to the beauty of the bloom.

The plant is moderately tall, with heavy canes, blooming best in spring and fall. King's Ransom has established itself in the select group of fine yellow roses. *Plant Pat. 2103.*

\$3.90 ea.—3 or more, \$3.60 ea.

Laura

Hybrid Tea. (The House of Meiland.) These luminous salmon-pink flowers are exceptionally appealing, with a soft perfume. Extra long buds and loosely cupped blooms, about 5 inches wide, slightly lighter on the outside of the broad petals. And this good color lasts until the petals fall. The total effect is light and airy.

A very strong grower reaching a height of 3½ to 4 feet. An altogether lovely, softly tinted clear pink. *Plant Pat. 2986.*

\$3.90 ea.—3 or more, \$3.60 ea.

Big Red

Hybrid Tea. (The House of Meiland.) One of our favorite red roses. It's a bold red, bright and strong, with a more rosy red tone on the reverse. Thick, fat, pointed buds open to extremely velvety, high-centered blooms packed with 50 to 60 petals. The flowers actually measure 6 inches across or more and are unusually deep as well. The petals are very large, curling slightly in classic form. Spicy fragrance.

A tall plant, both upright and spreading in growth. *Plant Pat. 2693.*

\$3.75 ea.—3 or more, \$3.45 ea.



LAURA



BIG RED

"Please count me as a very satisfied customer."

L. V. R., Virginia

"I am more than satisfied with my Star Roses."

R. G. J., New Jersey



OFFER 183

LUSCIOUS COLORS

BIG RED
KING'S RANSOM
LAURA
MISS ALL-AMERICAN
BEAUTY
PASCALI

\$17.80



SUMMER SUNSHINE

Summer Sunshine

Hybrid Tea. (Swim.) The brightest yellow we know, like a sunburst of dazzling gold. Flowers of average size, with about 25 satiny smooth petals that hold their sparkling color well. High centered at first, they gradually become cup shaped.

This is a vigorous, moderately tall, well-branched plant with grey-green leaves. A regular bloomer until frost, and especially appreciated on dull days when its smashing color brightens the garden. *Plant Pat. 2078.*

\$3.90 ea.—3 or more, \$3.60 ea.

"Thanks so much for making my preferred substitution, Royal Highness for Charlotte Armstrong. I appreciate the prompt and friendly manner in which it was handled. I will probably be ordering more. Thanks again."

Mrs. L. M., New York

COMMAND PERFORMANCE



PORTRAIT

There's a Beauty

Free Planting Guide

With every order we ship, we include a free 12-page booklet describing proper planting and cultural procedures. Whether you're an experienced rose grower or a novice, you will find this a helpful guide. From planting, through pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about growing bulbs and perennials.




OFFER 184 A Lovely Bouquet

AMERICAN
HERITAGE
COMMAND
PERFORMANCE
PORTRAIT
SUMMER SUNSHINE
SWARTHMORE

\$17.70

For Every Taste


Portrait

 Hybrid Tea. (Meyer.) A love of a rose, if you like a sweet pink—and who doesn't? This pink is light and bright, like spring itself. The large flowers have plenty of petals, edged with a deep satiny blush and sometimes swept with light gold tones. There's a delicious perfume too. Tall, strong, free blooming all summer long.

Wholeheartedly recommended as a splendid addition to any planting . . . and made to order for cutting. *Plant Pat. 3097.*

\$3.90 ea.—3 or more, \$3.60 ea.

Command Performance

 Hybrid Tea. (Lindquist.) Striking, vibrant orange, sure to catch everyone's eye. Buds have a high furled center and open to medium size, double flowers that are particularly beautiful when two-thirds open. The 50 petals curl back at the edge, showing their slightly lighter clear orange underside. Light perfume adds to the appeal of this distinctive rose.

Extra tall, very sturdy and erect, with dark leathery leaves. Blooms repeatedly until frost. *Plant Pat. 3063.*

\$3.90 ea.—3 or more, \$3.60 ea.

"Miracles still happen! It sure was one for me when I got your letter and the parcel with the replacement roses for the one which did not do right for me. Thank you very much."

F. H., Florida

AMERICAN HERITAGE




SWARTHMORE

Swarthmore

Hybrid Tea. (The House of Meiland.) One of the longest, largest buds of all the roses we grow, showing two tones of smooth, deep clear rose-red. Each bloom measures up to 5 inches across and is lightly perfumed. It has an exceptionally high center and keeps its shape remarkably well. A handsome cutting rose. Tall, bushy. *Plant Pat. 2444.*

\$3.75 ea.—3 or more, \$3.45 ea.

American Heritage

 Hybrid Tea. (Lammerts.) Subtle tints impossible to catch in one color photograph. Urn-shaped buds of sulphur-yellow with a hint of a pinkish border develop into cream to light canary-yellow flowers delicately edged camellia-rose. Gradually the edging deepens and spreads, producing a thrilling specimen flower. Blooms are full, pointed, 4½ to 5 inches broad. Tall, compact, free blooming. *Plant Pat. 2687.*

\$3.75 ea.—3 or more, \$3.45 ea.

FAMOUS ROSES *Known*



CHRYSLER IMPERIAL

Chrysler Imperial



Hybrid Tea. (Lammerts.) The color and especially the marvelous fragrance of this rose has kept it among the all-time favorites. This glowing crimson-red is the ideal of those who love rich velvety tones. A wonderful performer in the garden and perfect for cutting.

Large solid buds and high-centered flowers with as many as 50 wide petals. The crimson is overcast with even deeper hues. A sturdy grower of medium height, and a willing and continuous bloomer. Absolutely a "must" in every rose garden.

\$3.25 ea.—3 or more, \$3 ea.

TIFFANY

Eclipse

Hybrid Tea. (Nicolas.) The slender buds are considered the acme of perfection, with long sepals that set them off. The color is golden yellow, becoming clear chrome-yellow. Blooms of medium size, with 25 petals, at their best before they open wide. Fragrance is quite strong and pleasant. The bush is vigorous and rather tall, blooming all season. Very popular.

\$3.25 ea.—3 or more, \$3 ea.

Tiffany



Hybrid Tea. (Lindquist.) A true classic, admired the world over. Long, exquisitely modeled buds and fragrant, high-pointed flowers, always poised and inviting you to cut them. The light pink and pale gold blooms are about 5 inches across, nicely full, borne on stiff stems. Medium tall, upright in habit and very free blooming, with light green foliage. A winner.

\$3.25 ea.—3 or more, \$3 ea.



OFFER 186 A FAMOUS TRIO

CHRYSLER IMPERIAL
ECLIPSE
TIFFANY

\$8.90



Everywhere



OFFER 187

5 ROSES—OUR SELECTION

including the famous Peace Rose

If you will let us choose the kinds, we will send you five No. 1 Grade, field-grown Hybrid Tea roses at the bargain price of \$12.90. Every bush will be a different kind, and one of them will be Peace. Every one guaranteed to live and bloom.

A \$16.25 value


SAVE \$3.35 ONLY \$12.90



ECLIPSE

Additional Star® Roses

Camelot

 Grandiflora. (Swim & Weeks.) A sleek beauty of shimmering coral or lively shrimp-pink. The color is light and glowing, and it lasts well. Double, 4-inch blooms with rich spicy perfume; usually three or more to a stem. A tall plant, blooming all season. *Plant Pat. 2371.*


\$3.75 ea.—3 or more, \$3.45 ea.

Candy Stripe

Hybrid Tea. (McCummings.) A charming novelty—rose-pink, irregularly slashed with streaks of lighter pink and off-white. Very double, 6-inch flowers—each one different. Pronounced fragrance. Tall, free blooming. *Plant Pat. 2278.*


\$3.75 ea.—3 or more, \$3.45 ea.

Christian Dior

 Hybrid Tea. (The House of Meilland.) Crimson-red overlaid with a scarlet sheen. Large, double, beautifully formed. Does not fade or turn blue. Delicate perfume and strong stems. Vigorous, tall, continuously blooming. The perfect cut rose. *Plant Pat. 1943.*

\$3.75 ea.—3 or more, \$3.45 ea.

Comanche

 Grandiflora. (Swim & Weeks.) A decorative garden plant with smoldering red buds and double, orange-red blooms carried like a crown on great canes. Tall and rangy, blooming freely. *Plant Pat. 2855.*

\$3.75 ea.—3 or more, \$3.45 ea.

Confidence

Hybrid Tea. (The House of Meilland.) Streamlined buds and high-centered, pastel flowers of softest peach, shrimp-pink, ivory and gold. Fragrant, medium to large. Upright and bushy.


\$3.25 ea.—3 or more, \$3 ea.

Crimson Glory

Hybrid Tea. (Kordes.) Famed for its velvety crimson color and heavy fragrance. Medium size flowers. Low growing and free blooming. Has been a standard of excellence for years, even though surpassed in size by newer red roses.


\$3.25 ea.—3 or more, \$3 ea.

Electron

 Hybrid Tea. (McGredy.) Very full flowers of exhibition form, with high center. Bright, luscious deep rose-pink. Both the rich color and the pleasing fragrance last well. Perfect for cutting, free blooming and an eye-full at all stages. Bushy and vigorous. Blooms singly and in clusters. *Plant Pat. 3226.*

\$3.90 ea.—3 or more, \$3.60 ea.

First Prize

 Hybrid Tea. (Boerner.) A show rose that has quickly made a name for itself. Also wonderful for ordinary dirt gardeners. Magnificent large buds and flowers of rich pink, lighter on the inside and close to light red on the reverse. Wide satiny petals roll back from the high, spiraling center. Perfect to cut. Medium height. *Plant Pat. 2774.*

\$3.90 ea.—3 or more, \$3.60 ea.

Oklahoma

Hybrid Tea. (Swim & Weeks.) Smoky wine-red blooms, large and velvety. There are 50 big dusky maroon petals, shaded even darker, with heavy perfume. Perfectly formed. Upright, bushy. *Plant Pat. 2326.*

\$3.75 ea.—3 or more, \$3.45 ea.

Pink Peace

Hybrid Tea. (The House of Meilland.) Deep dusky pink flowers—firm, lasting and fragrant. Almost as large as Peace roses, with a beautiful shimmer. Buds are big and pointed, and the fully double bloom has a high peaked center. Very strong and bushy—like Peace but taller. *Plant Pat. 1759.*

\$3.90 ea.—3 or more, \$3.60 ea.

Starburst

Grandiflora. (The House of Meilland.) An excellent garden plant with bright flowers of orange-red and yellow, usually in clusters of three. Buds are yellow, edged soft orange-yellow. Opening blooms are orange-carmine inside. Lightly perfumed. Sturdy, medium height; dark, shiny leaves. Blooms well. *Plant Pat. 2974.*

\$3.75 ea.—3 or more, \$3.45 ea.

Stars to Shine in Your Garden



MIRANDY

Mirandy



Hybrid Tea. (Lammerts.) Marvelous spicy perfume and velvety wine-red flowers. Huge, opulent buds and large, high-centered blooms loaded with 50 or more petals. Occasionally it turns purplish just before it wilts, but that's a minor fault. A sturdy garden plant about 2½ feet high, blooming steadily until frost. A dramatic cut flower with long stems and a personality all its own. Hardy, living for many years and winning friends easily, both in home gardens and on show tables.

\$3.25 ea.—3 or more, \$3 ea.

Peace



Hybrid Tea. (The House of Meiland.) The Secretariat of roses! Peace has earned praise and prizes all over the world, and promises to keep right on doing that. It's the perfect start for any new rose grower . . . huge, healthy, hardy. The flowers are truly breath-taking in size and beauty. No two are exactly alike, but they always show a lovely blending of yellow, gold, cream, ivory and pink. The bush is so strong and blooms so freely that it stands in a class by itself.

\$3.25 ea.—3 or more, \$3 ea.

Roses of Your Own

So you have a house of your own now, and you've always promised yourself that some day you're going to grow roses? Well, some day is *now!*

There's nothing to beat the thrill of raising roses in your own yard, where you can see them every day and watch their progress through the whole year. True, they do need more care than a flat of marigolds, but consider how much more they give you and how many years a good bush lives.

The five roses shown on these two pages are an excellent start for any planting. Four of them are winners of the All-America Award. Notice the Offer on page 29. Like all the Offers in this catalog, it's a good investment for anyone. It should help make it possible for you to start that rose garden right now, this very year.



PEACE



OFFER 189

FIVE STARS

BLANCHE MALLERIN
CHARLOTTE
ARMSTRONG
MIRANDY
PEACE
QUEEN ELIZABETH

\$14.80



CHARLOTTE ARMSTRONG
BLANCHE MALLERIN



QUEEN ELIZABETH

Queen Elizabeth



Grandiflora. (Lammerts.) A tall, stately plant with quantities of clear, clean pink blooms. Lightly ruffled and cupped in shape, they come two or three on a stem and also singly. The first Grandiflora and generally rated as the best one. Very sturdy and vigorous, topping most of its neighbors and blooming well all season.

\$3.25 ea.—3 or more, \$3 ea.

Charlotte Armstrong



Hybrid Tea. (Lammerts.) Has become a standby in every garden. It has strikingly beautiful buds of intense carmine-red with an underglow of flame, borne on graceful stems. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and marvelous to cut. Tall, with healthy foliage. Blooms freely.

\$3.25 ea.—3 or more, \$3 ea.

Blanche Mallerin

Hybrid Tea. (Mallerin.) A lovely white rose of majestic snowy beauty. Long, urn-shaped buds and blooms of classic form—high pointed and tapering. They are about 4½ inches across, of pure satiny white, and best of all, have unusually sweet perfume. Leathery, cedar-green leaves. Bushy, upright and generous with its bloom.

\$3.25 ea.—3 or more, \$3 ea.

Three Favorite FLORIBUNDAS



ANGEL FACE



OFFER 190 3 SPLENDID FLORIBUNDAS

ANGEL FACE
BAHIA
EUROPEANA

\$10.50

BAHIA




EUROPEANA

Easy-Going Floribundas

These are extra useful roses that can be planted like any other flowering shrub. You can use them as a border or hedge, as an edging for a walk or driveway, even as a neighborly fence. Before you choose the kind to buy, decide where you will plant it. (See our Spring Catalog for additional varieties.)

You can't go wrong with Floribundas. Besides their usefulness as landscaping material, they will give you loads of flowers for the house. Many kinds have blooms shaped like Hybrid Teas but on a smaller scale. Floribundas give you your money's worth . . . plus.


Angel Face

 Floribunda. (Swim & Weeks.) Warm ruby buds and lovely ruby-washed lavender flowers. Notice not only this delightful color but also the perfect form of the flower with its wavy, scalloped petals. Blooms are a dainty 3½ inches wide, appealing at every stage. Nice fragrance. Low and bushy.

Completely different, and sure to attract attention in any garden. We love it. *Plant Pat.* 2792.


\$3.75 ea.—3 or more, \$3.45 ea.

Europeana

 Floribunda. (G. de Ruiter.) A spectacular Floribunda putting on a great show in the spring and from time to time all through the growing season. It bears huge heads of satiny red bloom as velvety as plush . . . as many as 20 in a cluster. They last unbelievably long, both outdoors and when brought inside. Handsome mahogany-red foliage turning rich dark green. Bushy and just plain wonderful. Don't miss it. *Plant Pat.* 2540.

\$3.75 ea.—3 or more, \$3.45 ea.

Bahia

 Floribunda. (Lammerts.) An All-America Award Winner for 1974. A vivid golden orange blend that sparkles in the sunshine and keeps the bush alive with color all summer. The 3-inch flowers are very double, pleasingly cupped, and nicely perfumed. They come in clusters, not too big.

A sturdy, upright spreading plant clothed in dark green foliage. For mass planting and hedging purposes. *Plant Pat. App. For.*

\$3.90 ea.—3 or more, \$3.60 ea.

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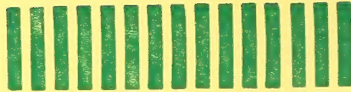
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GOLDEN SHOWERS



BLAZE

SHOWY STAR® CLIMBERS

Golden Showers

 Everblooming Climber. (Lammerts.) Very large, double, fragrant, daffodil-yellow. The finest yellow Climber available. Vigorous and free blooming. Grows 7 to 9 feet tall and can almost stand alone like a bush rose, without support. Ideal for planting against a post or pillar. No other Climber has ever won the All-America Award. *Plant Pat. 1557.*

\$3.90 ea.—3 or more, \$3.60 ea.

Blaze

New improved Everblooming Kind. (Kallay.) Truly a blaze of glory ... on fences, posts, trellises and walls all over America. From coast to coast you can see it spreading its flaming mantle of color. In fact, it almost undoubtedly is the most widely planted of all roses. The brilliant scarlet acts like a beacon and lasts for several weeks.

The plant is very hardy and vigorous, and needs practically no care (just a little pruning now and then).

\$3.25 ea.—3 or more, \$3 ea.

Rhonda

Everblooming Climber. (Lissemore.) Combines large, perfectly formed flowers with climbing growth habit. This is the only Climber we know that can be guaranteed to bloom the year it is planted.

A true medium pink with tones of coral. Satiny blooms, well formed, on stiff stems. Gracefully arching canes up to 8 feet high, blooming in spring and continuously through summer and fall. *Plant Pat. 2854.*

\$3.90 ea.—3 or more, \$3.60 ea.

Climbers Are Stunning

There's nothing prettier than a climbing rose tumbling over a fence or stone wall, or beautifying the side of an otherwise dull garage. Perhaps you have a lamp post or trellis for one, or an open porch that would be improved and made more comfortable by a climber screening it. These picturesque roses require very little ground space and make themselves at home almost anywhere.



OFFER 191 THREE SHOWY CLIMBERS

BLAZE
GOLDEN SHOWERS
RHONDA

\$9.90

RHONDA



For a Lavish Display

OFFER 192

For a Complete Garden of Mums

Illustrated here—Valley Forge, Waltz Time
Decoratives—Cherish, French Vanilla, Red
Headliner

Cushions—Allure, Cameo, Gypsy Wine, Ruby
Mound, Spotless

Harvest Giants—Golden Promise, Indian Summer,
Red Skin, Silver Song

Daisies—Gaypetals, Peachtone

Pompons—Hunter's Moon, Pretty Penny

Spoons—Firefly, Shining Light

Our Best Buy—A \$25.00 Value—20 Mums for

Only \$19.90 SAVE \$5.10



OFFER 192A

Six Beautiful Mums

CHERISH. Sandalwood-rose. See front cover
and page 6.

CLOUD 9. Creamy yellow. See page 3.

DESERT CACTUS. Tawny bronze. See
page 6.

DIVA. Wine-purple. See page 5.

VALLEY FORGE. At right.

WALTZ TIME. See below.

\$6.40



WALTZ TIME



VALLEY FORGE



Valley Forge (Created by Rod Cumming.) Rich dark maroon—the very picture of dusky allure. Buds are almost black, opening gracefully to flat, double blooms of perfect shape, about 3½ inches in diameter. Good stems for cutting. A strong plant of medium height (12 to 15 inches), as broad as it is tall. At its height of bloom in early October. The darkest mum we know.

\$1.25 ea.—3 or more, \$1.10 ea.

Waltz Time (Created by Rod Cumming.) Beautiful large blooms, as much as 4½ inches across, lavishly borne in early midseason. Cream colored at the center, progressing to pastel pink at the edges and finally turning blush-pink. Very double, fine textured, marvelous to cut. Blooms stand erect on the plant, in attractive sprays. Tall and vigorous—18 inches high and 12 inches broad.

\$1.25 ea.—3 or more, \$1.10 ea.

STAR® ROSES
West Grove, Pa. 19390
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